



Letter to Sponsors

Greetings,

The Crystal Cup Pond Hockey Challenge and Sid Davis Youth Memorial Challenge return to Charlie Lake this February 21st to 23rd with over 80 teams and lots of great hockey action. Due to the overwhelming success of years past, our site will be prepared to include a total of 8-12 player rinks including a full-size rink for the public and a separate children's area. This year we will once again have our Children's Event as well happening both Saturday and Sunday from 11am to 3pm with games, prizes, guest celebrities and much more!

We would like to invite any sponsors wishing to participate in the event to come forward with supplies, volunteer time and/or monetary donation. Our sponsorship package has been developed to include multiple levels and recognition of sponsorship. Please see the attached pages for details. Cheques can be made out to "The Crystal Cup" and pick up can be arranged by calling the number below while company logos can be submitted to info@thecrystalcup.ca. Door prizes for players are also welcome.

Our budget will go towards any supplies not covered by donation, the purchase of awards, prizes, food and organizations associated with the event. With your donation we plan to make the event bigger and better each year in hopes to attract even more attention. Your sponsorship will be highly regarded for what we hope will be generations to come.

If you would like more information regarding the event, please visit our website at www.thecrystalcup.ca or contact us by email at info@thecrystalcup.ca. If you are interested in becoming a sponsor for The Crystal Cup Pond Hockey Challenge, please contact:

sponsorship@thecrystalcup.ca



Sponsorship Package

Bronze: \$500

Small logo on main sponsor banner
Website and radio mention post event

Silver: \$1000

Medium logo on main sponsor banner
Website and radio mention post event

Gold: \$1500

Large logo on main sponsor banner
Website and radio mention post event

Platinum: \$2500

X-Large logo on main sponsor banner
Website and radio mention post event
Tournament entry fee for 1 team (5 players)

Diamond: \$3500

XX-Large logo on main sponsor banner
Website and radio mention post event
2x4 foot sponsor sign at one of 10 player rinks
Tournament entry fee for 1 team (5 players)

Crystal: \$5000

XXX-Large logo on main sponsor banner
Website and radio mention post event
2x4 foot sponsor sign at one of 10 player rinks
2x4 foot sponsor sign at premium rink locations
Tournament entry fee for 1 team (5 players)